2.1 Death in Custody: Public Relations in the Digital Era.
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CEO, PathologyExpert, Inc.

At the end of the presentation attendees will be learn to
1. identify which cases have the potential for television news interest
2. understand how to write their report to address the issues raised by the press
3. communicate effectively to the press about complex cases

This presentation will give examples of high profile cases from her own experience as a forensic pathologist and also from Her work as a consultant to television news.