2.2 ABC, CBS and NBC. Oh My! - High Profile Deaths and the Media!
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Objectives: At the end of the presentation, participants will

1. Recognize the importance of the relationship between the media ME/C
2. Describe effective media relations
3. Recall tips for preparing to work with the media

The public’s interest in high-profile deaths and the media’s coverage of such cases have increased over the years. There are public/open record laws that govern what a medical examiner/coroner can share with the public and media. With such cases, we have to not only protect the integrity of the case, but balance that with the respect for the family.